

Health Literacy Training & Technical Assistance Program

Creating healthy communities—one family at a time.

To Register Visit: <https://www.surveymonkey.com/s/7WKHBW7>

Registration: FREE

Register by July 15h, 2013 (space limited to 75)

Best practice is to have 2-3 from your community attend for sustainability of program

Who Should Attend: School Nurses, Public Health, Health Educators, Outreach Workers, Head Start, Parents as Teachers, University Professors, Child Advocates, Public Schools, NFP programs, Day Care Providers, and others. (Do not need to be a medical professional to attend)

**Tuesday
August
6
2013**

Location: St. Jude's Parish Center 440 7th Ave. Havre, MT 59501

8am—5pm
Lunch Provided

Hotel Accommodations:

Town House Inn 406.265.6711 or AmericInn 406.395.5000 or Best Western 406.265.4200

What Health Literacy Training Can Do For You:

- Healthier children and families,
- Increased health literacy,
- Reduced healthcare costs,
- Increase in school readiness,
- Increase in parent's work attendance,
- Strengthened community partnerships to improve delivery of comprehensive services,
- Increased parent involvement and empowerment.

The purpose of the training is to provide you with the tools needed to execute a Health Literacy program at your local level.

Parents who take the Health Literacy training will learn to use the book, *What to Do When Your Child Gets Sick*, as a tool in promoting the safety and well-being of your children.

Health Literacy Training proves that the challenges of low literacy can be surmounted: that parents can gain the knowledge and skills to care for a sick child, thereby relieving the pressure on the health care system and reducing medical cost to the public. In short, empowering parents in this way has enabled them to become the first line of defense for their children's health—and has untold benefits for society.

This unique training includes instruction in Strategy Implementation, Project Management, Parent and Staff Motivation, Marketing and Community Relations.

Outcomes Show:

- 58% Reduction in unnecessary ER visits
- 42% Reduction in Doctor/Clinic Visits
- 29% Fewer school days missed due to common illnesses or injury
- 42% Fewer work days missed due to common illnesses

Training offered by: Early Childhood Investment Team of Hill County

Funded through: Maternal, Infant, and Early Childhood Home Visiting Infrastructure Development (MIECHV ID)



Questions Contact: Bridget Kallenberger kallenbergerb@co.hill.mt.us 406.265.5481

Empowering Parents | Benefiting Children | Improving the Health Care

The UCLA/Johnson & Johnson Health Care Institute (HCI) is created to help educate and empower parents so that they can properly manage the health care needs of their children and improve their overall parenting skills. HCI has shown a significant decrease in school days and work day missed.

Each day, emergency rooms, clinics and doctors offices across the United States fill up with anxious parents who bring their children for minor ailments that could be treated at home. Often they wait for hours to see a medical professional. The children miss school, parents lose time at work and, usually, much-needed pay. Our overburdened health care system becomes more crowded and taxpayer costs for medical services at the local level and for the federal Medicaid programs escalate sharply. This training applies health training techniques based on academic research, is helping families and communities nationwide to overcome these dilemmas by addressing a root cause: low health literacy.

What you get to take home to be successful:

- Licensed to Train program to families.
- 1 year technical assistance to all attendees.
- 1 training kit (thermometer, measuring spoon, etc.).
- 1 curriculum guide.
- DVD or Flash Drive with training materials.
- 1 book "What to do when Your Child Gets Sick".

Moreover, the program has had startling benefits: parent have discovered a sense of empowerment, characterized by a marked improvement in their self confidence and self esteem, and willingness to share newfound knowledge with others in their community.

Approximately 90 million adults have trouble understanding and acting on health infor-

mation—and this population is prone to use health services at a higher rate. Perhaps they are not proficient in English or have limited education and cannot check a medical guide or online service. Perhaps they do not have the confidence to tackle common childhood illnesses at home. Perhaps, in wanting the best care for their children, they simply assume they must seek medical help.

The Health Literacy Training model is specifically designed to ensure that families, children and organizations achieve long-term, lasting benefits from participation. The impact goes far beyond the trained families. Parents share their knowledge and skills with family members and friends. Overall, empowering parents to care for their children at home reduces overcrowding in community health facilities, taking pressure off medical staffs and freeing them up to care for people with serious health problems.

Training Provided by:



Find out more by visiting them at <http://gltraining.org>